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EXPERT WITNESS: INSIGHTS, REPORTS AND TESTIMONY

EXPERTISE

Industry/Sector

Education Sector
Life Sciences, Healthcare and Pharmaceutical
Telecom and High-Tech Industry
Consumer Packaged Goods and Consumer Durables
Energy

Subject Domains

Estimation of damages
Economic and/or financial assessment
Marketing and management insights
Statistical analyses
Market, Competitive, Regulatory and Political Structure
Risk Assessment

Demand, Market Share, Revenue Forecasting
Analysis of acquisitions and mergers
Quantification of Reputation
Measurement of Firm/Brand Equity/Value
Assessment of Injury
Effects of market, competitive, regulatory and political changes and liberalization

Litigation Domains

Arbitration and Mediation
Civil and Criminal Litigation
False Claims Act and Qui Tam Litigation

EXPERIENCE

Analytical and Strategic Insights, Quantitative Analysis and Production of Reports for Arbitrators and Courts
Live Deposition and Testimony in Arbitration, Civil and Criminal Litigation, and False Claims (Qui Tam) Litigation

SIX RECENT CASE STUDIES: 2014-2018

Education

False Claims Litigation Regarding False Representations in an On-line Education Program (New York): Since I have started new degree programs; directed, supervised and monitored programs; recruited faculty and students; designed and developed curricula; served as Dean for Programs and Dean for Research; and successfully led and completed the accreditation of many programs, I am considered an expert in college and university education.

As an expert, I was asked to assess if the on-line program (the defendant and the subject of False Claims Act complaint) met the overall professional and accreditation requirements. More specifically, I was asked to assess the following elements:

1. Did the on-line education degree programs satisfy the stipulated credit hours/courses requirements?
2. Were the qualification of the faculty members adequate for the appropriate degree programs?
3. Did the facilities and resources in the program meet the requirements for productive learning?
4. In light of the fact that law forbids student recruitment based on commissions because that is likely to lead to low quality, what is the assessment of the admissions processes and outcomes?

I reviewed the records and data, prepared a report, and provided testimony.

Was there discrimination against a student (New York)? In this litigation, a student claimed that his medical college discriminated against him because of a disability. In this instance, I reviewed the data available and prepared a report for the defendants to show that there was no statistical evidence of such discrimination.

Telecom

Arbitration of Dispute Between Two Telecom Firms (Texas): In this litigation, I provided analytical and strategic insights to the plaintiff on a variety of critical issues relating to demand forecasting (Bass Model) and revenue estimation including computation of risk premium, first mover and entry-entry advantages and market share estimation, market liberalization and implications, financial institutions and lending, and the dynamics of telecom industry. I also estimated the over-all damages. After preparation of the documents, I provided live testimony – direct and cross -- on these issues in the arbitration proceedings.

Entertainment

Federal Litigation (in US District Court) between a Major Television Network and a Satellite Network (California): In this litigation, I evaluated recent academic studies, industry reports and various data concerning the prevalence, utilization and the penetration rates of DVRs, other television recording devices (e.g., videocassette recorders (“VCRs”)),

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and other technology relevant to television watching. And I produced a report, and testified in a deposition.

Logistics

US International Trade Commission Arbitration: This was a dispute between a major US company and a Chinese company on the question: Is the establishment of the domestic industry materially retarded by the import of Chinese dry containers which are allegedly sold at less than fair price in the US and subsidized by China's Government?

I reviewed and analyzed the data, produced a report and testified for the US company.

Human Resources and Immigration

I have provided testimony and expert opinion on human resources consideration and adjudication by US Immigration Authorities, including providing References for O1, J1 and B1 Visa considerations.